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U. S. Department of Agriculture

GOOD THINGS

— — — — — FOR — — — — —
Home and Garden



SPRING
1923

PAUL L. WARD, Plantsman
HILLSDALE, MICH.

CORRECTIONS AND ADDITIONS TO GLADIOLUS LIST.

Please note the following additions and changes in the enclosed list of Gladiolus bulbs.

ANNA EBERIUS—Sold out for this season.

GOLDEN MEASURE—Reduced to \$1.25

JACK LONDON—Furnished only in the \$2.00 dozen.

MRS. BOTHIN—Sold.

INDEPENDENCE—Inch bulbs sold.

KING PHILLIP—All blooming size sold.

($\frac{3}{4}$ to 1 inch Halley and Independence sold)

KUNDERD'S IDEAL—Inch bulbs all sold.

ROEM VAN KENNERMERLAND—Sold.

WAR— $\frac{3}{4}$ inch bulbs all sold.

BRENCHLEYENSIS—Only a few left.

The following varieties of bulblets are withdrawn:

Baron J. Hulot.

Flora.

Mrs. Watt.

Marshal Foch, Kunderd's.

Roem van Kennermerland.

White Glory

I have a small surplus of the following bulblets and while they last, priced specially as follows:

Arizona	25c	1900 bulblets and 19 bulbs
Bordeaux	25c	value of \$4.33.
Frances King	20c	
Goliath	30c	Prices are for 100 bulblets and
Golden King	30c	1 blooming size bulb.
Halley	12c	
Intensity	15c	500 bulblets and five bulbs of
Independence	12c	any one kind for four times the
Lilywhite	40c	price of one lot.
Liberty	12c	
Pendleton	25c	No bulblet order filled from
Princepine	12c	this list for less than \$1.00.
Peace	25c	
Panama	25c	See regular list for variety
Searsdale	10c	descriptions.
War	30c	
Diener Hybrids	50c	100 of each, 1900 bulblets and
Primulinus hybrids	20c	19 blooming size bulbs, prepaid
Fine mixed	15c	for \$3.75.

GOOD THINGS FOR 1923.

OLD AND NEW CUSTOMERS AND FRIENDS:

In presenting this catalogue for your consideration, I feel that the list is a little more complete than ever before. The high quality always first in my efforts will be still higher this year, if possible, and every effort will be made to give you prompt and efficient service.

Many kind letters with good things to say about my plants have come to me the past year. They create a wonderful feeling of satisfaction to me and make me more resolved than ever to give of my very best in this work of growing and selling high grade plants and flowers. Not for money alone do I engage in this work, but I love the handiwork of God as shown in the wonderful array of flowers Nature has given us, and I surely want every customer to have the greatest possible measure of joy and satisfaction from the plants that come from our gardens. We are human, we make mistakes occasionally. Tell us when things go wrong as well as when they please. We will meet you more than half way in the matter of adjustment.

Just so far as possible every order is packed by the writer personally, carefully checked with customer's order and delivered to the carrier in condition for a safe six-day journey. If things reach you in bad condition notify me at once. Mail service is very much improved now and rarely will things go wrong.

One thing more. We can mail cut flowers in season safely anywhere as far east as New York City, and as far west as Omaha. When you wish to send gladioli, pansies, sweet peas, asters or perennial cut flowers to a friend, send me the order and it will be filled quickly and at a very moderate price. Nearly all outdoor cutflowers in their seasons.

Thanking you for past favors and anticipating your further business,

Sincerely,

PAUL L. WARD, Plantsman.

Hillsdale, Michigan.

If your order is sent in handwriting, I would appreciate having you PRINT your name and address so there will be no error in addressing your shipment.

Read instruction about postage under each class of plants. Light plants prepaid in all zones, heavier plants extra as noted under the varieties, etc.

VEGETABLE PLANTS.

Owing to shipping difficulties and the low price at which some items may be grown from seed in your own home, I have decided to offer for sale plants of PEPPERS AND TOMATOES ONLY.

PEPPERS.

(Strong plants, 3 to 4 inches high, well grown. Ready May 25th to July 1st.)

GIANT CRIMSON—Sweetest and largest Mango. Earliest maturing of the extremely large red, smooth Sweet Peppers. Plant is vigorous and upright, growing 2 to 3 ft., well branched and enormously productive of very large, deep crimson fruits, with very thick flesh.

PIMENTOS—Thickest fleshed of all peppers. The form is distinct, conical, very smooth, bright glossy crimson color, 2 to 2½ inches broad at the stem and 3 to 3½ inches long. Branch freely and produce a heavy crop.

CARNER'S EXTRA EARLY RUBY—A Hillsdale origination by a pepper specialist. A very large, very long and extremely early sweet pepper. The color is an intense ruby red and owing to its great productiveness and extreme earliness it is a winner in early market. Bears till late fall. Quantity limited this year.

GIANT RED CAYENNE—Very hot, one bite keeps you hopping for a week. Three to four inches long, bright red.

Price of all peppers except Carner's, 35c a dozen, 50 for \$1.00, 100 for \$1.75. Carner's Ruby, 50c a dozen, 3 dozen \$1.25.

TOMATO PLANTS.

REDHEAD—Earliest good tomato in the world. Medium size, excellent flavor, ripens to the stem. A prodigious bearer throughout the entire season, and absolutely the first to ripen.

JOHN BAKER—We have been fortunate in securing an entirely new and improved strain of this great early tomato. It is now much more productive, earlier and larger. Color is scarlet, size large, shape, slightly flattened. Can offer seed of this strain in packets only. 200 seeds for 10c.

DWARF GIANT—Mammoth pink tomatoes on tree shaped vine. Great for table and fancy market.

MITCHELL'S RED WONDER—A sort we like better than any other for midseason canning. Very productive, smooth, ripens fully. Medium to large size. Try it for main crop for market or for canning.

DIENER—THE WONDER TOMATO—A good deal different from any other sort. Great big flat tomatoes, quite early, strongly blight and rot resistant and absolutely unapproached in flavor by any other kind. Exceptionally heavy and solid. Requires no pruning. You will use no others on your table after the Dieners commence bearing.

GIANT GOLDEN DROP—Golden Drop came from England, the earliest most productive and finest flavored round preserving tomato we ever tried. A chance sport in my garden has doubled the size without changing any other quality. This gives you the same wonderful preserving qualities with about half the labor of peeling. Also large enough to serve whole on the table with salad, etc. Perfect flavor for table use. No other preserving tomato equals it. 200 seeds for 10c. Plants 30c dozen, 50 for \$1.00.

All other tomato plants, 25c dozen, 50 for 75c, 100 for \$1.25.

PARK'S RED WONDER—A giant of the Ponderosa type. Fruit very large, almost a scarlet and of exquisite flavor. Flesh very solid. Smoother than Ponderosa. You will be sure to like this new giant.

LARGE WHITE TOMATO—This is really a very light yellow though some fruits are practically white. Fruit same size as average canning tomatoes, very productive and of exceptionally good flavor, sub acid.

Last two 35c a dozen, 3 dozen for \$1.00.

(Prices above include postage in all zones.)

SNAPDRAGONS.

These have proven so popular with our customers that we are making a specialty of them and list below both seed and plants of the finest standard kinds and novelties that we can find.

Ready May 1st.

	Seed per Pkt.	Plants per dz.
TALL, GIANT FLOWERING:		
"Apple Blossom" —Novelty, mammoth spike, gigantic flowers of delicate rose with pure white throat		85c
Sulphur Yellow	10c	85c
Cardinal —The most dazzling scarlet.....	15c	85c
Rose Queen —Delicate Rose, tinted Chamois.....	15c	85c
Queen Victoria —Very large, satiny white.....	10c	85c
Finest tall mixed	8c	75c

HALF DWARF, GIANT FLOWERING:

Defiance —Fiery Scarlet	15c	80c
Firebrand —Deep Red	10c	80c
Dainty Queen —Salmon chamois with bright yellow lip	10c	80c
Black Prince —Deep crimson purple, dark leaves.....	10c	80c
Golden Queen —Pure golden yellow	10c	80c
Grandiflorum Montblanc —Pure white.....	10c	80c
Silver Pink —Exceptional bloomer and very handsome	15c	85c
Finest Mixed	8c	70c

NOVELTIES from an English firm making a specialty of grand new varieties:

Rose King —Immense flowers of deep carmine rose, no white throat or lip	25c	\$1.00
Golden Monarch —Half dwarf type. Hyacinth flowered. Very large golden. The finest yellow Snapdragon in existence	25c	1.00
Enchantress —Half dwarf type. Almond blossom pink, large flowers, extra early	25c	1.00
Victory —Half dwarf type. Extra large flowers, terra cotta orange	25c	1.00
Feltham Beauty —Tall, deep rose pink, white center, very large flowers	20c	1.00
Climax —Rich orange, large, very early. A superb bedding variety		
Harmony —Terra Cotta, shaded rose, merging to yellow at center. Exceptionally long flower spikes, flowers frilled	25c	1.00

All these English varieties are noted for exceptional vigor and improved plant habit, together with very free flowering qualities.



SALVIA.

Plants for beds and borders—Flaming spikes of red cover the plants for two months of late summer.

Zurich—Dwarf type and very early.

Bonfire—18 inches to 2 ft. Early.

Splendens—2 to 3 ft. Very showy

Plants only, 10c each, 12 for 70c, 50 for \$3.00. **If beyond 4th zone** add 10c to the dozen price. 20c to the 50 price.

GIANT CALIFORNIA SINGLE PETUNIAS.

DIENER'S MONSTERS.

	Seed	Plants
Mixed—(These are the largest).	100 for 10c	20c each
Flesh Pink Frilled—(Best for bedding).....	100 for 10c	20c each
Deep Blue or Violet—(Best for boxes and baskets)	100 for 10c	20c each

Strong plants in bloom or nearly so. Bloom from June to hard freezing weather. Ready April 1st to July 1st. **Price beyond 4th zone, 25c each.**



SWEET PEA SEED.

Below I am giving you a chance to obtain some of the finest and best of the new introductions in Sweet Peas. These new sorts are distinguished by length of stem, many flowers in sets of four, double standards, waved and frilled wings, exceptional richness of color. Much of this seed is imported from England, where sweet peas are grown and produced at their best. Plant seed two inches deep, in rich soil, very early. Mulch plants with lawn grass clippings and give abundance of water. Sow seed one inch apart.

Price of all packets are 15c and we will put in just as much seed of each kind as possible with these new and expensive varieties.

ASTA OHN—Fine, light lavender, flowers mostly in fours.

BUNTY—Standards orange salmon, wings salmon tinged rose. Strong grower.

CARESS—A very large frilled, light pink. One of the finest.

CONQUEST—Beautifully waved flowers flushed and deeply edged rich salmon pink on glistening pure white ground.

COUNTESS SPENCER—Fine pink.

DOBBIE'S CREAM—The best light cream. Very beautiful.

Giant White—The finest white yet introduced.

HAWLMARK SALMON PINK—Pink with a rich salmon shading. Four and five to a stem.

HAWLMARK CERISE—Glowing rose cerise on cream ground. Extra large flowers.

MASCOTT'S INGHAM—A rich rosy carmine of great size and substance.

PICTURE—Rosy pink, suffused apricot. Very fine.

SCARLET DUPLEX—An intense glowing scarlet, which does not burn in the hottest sun. On the sprays of four flowers the three lower are usually double.

VERMILLION BRILLIANT—The name describes it.

WEDGWOOD—Fine self blue.

Any eight packets, \$1.00.

Finest Mixed Spencer Sweet Peas—All colors. Per Pkt 10c; ounce 25c.



COLEUS.

We have a limited supply of new and beautiful seedlings, many wonderful new colors. We offer these while they last at

6 for \$1.00
12 for 1.75
25 for 3.25

All alike or all different as you please, but if less than six are ordered, 20c each.

Also a beautiful coleus with moderately large pure red leaves edged with a dainty greenish gold band. This variety grows large and branches freely. A wonderful color display for summer bedding. Each 30c, 6 for \$1.50. We cannot ship coleus beyond the 5th zone.

Prepaid at quoted prices.

DAHLIAS.

We have a big supply of fine seedlings and named kinds all mixed together, varieties we paid 15 to 40c each for. To move them quickly will sell for \$1.00 per dozen toes. **If you are beyond the fourth zone** add 15c a dozen for extra postage. This assortment is good. Try one or more dozen.



CANNAS.

Strong, started plants ready June 1st. Each 25c, doz. \$2.75

CITY OF PORTLAND—A deep pink which does not fade.

THE PRESIDENT—Rich glowing scarlet, extra large flowers.

PANAMA—Rich orange red, well defined golden yellow edge.

WYOMING—Bronze leaf, very tall. Giant golden orange flowers.

Fine Mixed—Large flowered. Each 15c. Doz. \$1.50

If beyond 5th zone, add 5c each, 25c a dozen.



ASTER PLANTS.

Finest plants in grand mixture. Dozen 35c; 50 for \$1.00; 100 for \$1.75.

Separate colors, 12 for 40c; 50 for \$1.25; 100 for \$2.25. Asters prepaid to all zones.



IRIS.

We will be glad to take your order now for Iris. It seems a hard matter to keep enough on hand to meet the demand. Delivery will be made in July, the best time of all the year to transplant it.

Prepaid at quoted prices.

Two each of six ten-cent kinds.....\$1.00

Fifteen fine mixed 1.00

One each of six twenty-cent kinds..... 1.00

Flavescens—Cream yellow, fine.....12 for 1.00

Othello—Fine two-tone purple.....12 for 1.00

Madam Chereau—Tall white, blue margined12 for 1.00

Pallida—Giant Lavender 8 for 1.00



VERBENAS.

Mammoth Fancy—Pink, scarlet or mixed, Plants per 12.....\$1.00
Ready May 15th, strong branching plants. Postpaid any zone.



PANSIES.

The first plants we ever grew were pansies. We give them every possible care from seed to you. No better pansies are grown than we offer. Our plants are all twice transplanted, insuring the extra root growth that is so necessary if pansies are to do anything in the hot summer months. The tops are as good as the roots for we use only stocky varieties and grow them in full sun with ample room for full development.

We offer this spring but one size, the largest, in full bloom. If the season is early we can commence shipping latter part of April; if season is late, about May 1st to 15th. You will be more sure of fine plants if your order is in very early.

EXHIBITION MIXED—in full bloom, up to 3rd zone, per 12.....75c
in 4th zone, per 12.....85c
in 5th zone, per 12.....95c

We cannot ship pansy plants beyond the 5th zone.

DOUBLE BLUE BACHELOR BUTTON PLANTS.

Hardy annual that everyone knows and grows. Invaluable for bouquets.

Strong plants ready to bloom.....Per 12.....\$1.25

Beyond fourth zone.....Per 12..... 1.50



PERENNIALS.

A good many items were sold out last fall. The kinds offered below are mostly in limited quantities and plants rather larger than we generally sell, hence a small advance in price to cover extra work and packing has been necessary. Everything is splendid value for the money.

	Per 6	Per 12
AQUILEGIA —Mixed long spurred, including Mrs. Elliott's hybrids, the finest strain in the world, large	12c	\$1.25
CANTERBURY BELLS —Mixed first size.....	\$1.25	2.25
Mixed, medium size	1.00	1.75
PERENNIAL LARKSPURS —A number of choice exhibition strains mixed	50c	1.00
GAILLARDIA —Fine cut flower Perennial, yellow and red long stemmed flower, blooms for three months,	50c	1.00
Coreopsis —California Sunbeams, yellow and brown..	1.00	1.75
Coreopsis —Pure yellow	1.00	1.75
SWEET WILLIAMS —In a gorgeous array of colors, large	1.00	1.75
HARDY DOUBLE —And single mixed old fashioned pinks, large.	1.00	1.75
HOLLYHOCKS —Double mixed, late fall sown.....	50c	1.00
HOLLYHOCKS —Allegheny, fringed single, very fine large	1.25	2.25
PYRETHRUM DAISIES —Double and single painted Daisies	75c	1.40
SHASTA DAISIES —Large plants	1.25	2.25
PURPLE CONE FLOWERS —Giant reddish purple flowers on tall stems, big black centers to flowers. Bloom three months, very good for cut flowers	1.25	2.25
YELLOW CONE FLOWER —Rudbeckia Newmanii, similar to above but smaller flowers and more of them	75c	1.40
SCARLET DIANTHUS —A hardy double, scarlet pink in clusters	1.00	1.75
HARDY WHITE PHLOX —"Purity", one of the best whites	75c	1.40
HARDY PHLOX —Mixed colors	75c	1.40
FOR-GET-ME-NOTS —Mixed	75c	1.40

All the above prepaid in the first five zones at prices quoted. For points beyond the 5th add 10% to your order.

ZINNIAS.

Owing to the great popularity of this old fashioned flower, which hybridizers have made very much new-fashioned the past few years, we are offering seed and plants. We are listing three good English varieties, **ROSE KING**, **ORANGE GEM** and **SCARLET GEM**.

	Seed per 1/16 oz.	Plants per 12
DWARF PLANT —(12 to 18 inches)—Large double flowers. Pink, Salmon Rose, Scarlet, White, Yellow, Mixed	8c	50c
ROBUSTA —or giant double, Scarlet, White, Yellow, Purple, Mixed	15c	60c
DAHLIA FLOWERED —In form like a giant Decorative Dahlia, fully double. Mixed colors.....	15c	60c
CURLED AND CRESTED —Dainty new type. Petals curled and twisted	10c	50c
ROBUSTA — Rose King . Very large, Carmine Rose. Per Pkt.	15c	75c
LILLIPUT — Orange Gem —Profusion of small very double orange flowers	10c	60c
LILLIPUT — Scarlet Gem —Like above except color...	10c	60c
CACTUS DAHLIA FLOWERED —Beautiful Autumn shades in an entirely new form. Pkt.....	20c	75c
Prepaid to any zone.		



MARIGOLDS.

CALANDULA OR POT MARIGOLDS—Commence blooming very early and keep at it till hard freezing weather. Either golden or lemon yellow, or both.

Large budded plants.....per 12,.....\$1.00

Beyond fourth zone.....per 12,.....\$1.25

Tall fall blooming Marigolds. The big double fellows. Lemon or golden yellow, same prices as for Pot Marigolds.



“Almost too Good to be True”

I find I can spare up to fifty bulbs of that

GRAND NEW HYBRID PRIMULINUS GLADIOLUS “JEWEL”

large-flowered, pink with yellow throat blotch. Of this variety Champe, the great authority, says: “The last word in a gladiolus cut flower * * * Almost too good to be true.” Tall, erect, early. 40c each.

LOBELIA

New single and semi-double compact variety. Dainty plant for edging or boxes, covered with small blue flowers all summer, grows four inches high. Stands the hot sun perfectly. Each 15c, dozen \$1.50.



CUT FLOWERS

Sweet Peas after June 10 prepaid, 25c dozen, \$1.50 per 100.

Pansies after May 1st, 15c dozen, \$1.00 per 100.

Asters after June 20th, 75c per dozen.

Gladioli after August 1st, \$1.00 per dozen.



GREENHOUSE PERENNIALS.

These plants are offered for those of my customers who can and would like to grow these plants from small seedlings in preference to buying seed or paying the higher price for large plants in the fall. The seedlings grow very slowly in their younger stages and rapidly as cool weather approaches in the fall. See below:

CYCLAMEN PERSICUM GIGANTEUM—Finest strain of giant flowering.

"Cincinnati",—Semi double salmon, free flowering, one of the most beautiful varieties yet produced. 3 to 5 leaf seedlings, Each 30c

Pearl of Zehlendorf,—Light salmon rose, beautiful..... Each 20c

Princess May—White with red eye..... Each 20c

Crimson— Each 20c

Christmas Cheer—Rich red Each 20c

Giant Cherry Red— Each 20c

White Lady—Largest of all cyclamen, pure..... Each 20c

Rose Colored—Some pure, some with red eye..... Each 20c

Mixed Colors— Three for 50c

Ready May 15th to June 15th only.

Primula Sinensis Fimbriata—An extra fine new strain of the old

Chinese Primroses, extra large flowers with new and very rich colors. Three for 40c

Ready June 1st to July 1st only.

Primula Obconica Gigantea—The everblooming primrose in a fine English Imported strain of new and rich colors.

Three for 50c

Ready May 15th to June 15th only.

Asparagus Plumosus or Sprengeri—Small plants of either..... 20c

We can offer seed of any of the above cyclamen except Rose and Cincinnati, at 20 seeds for 25c. Sow any time and plants will come up in about 35 days and bloom 12 to 19 months later.

Primrose Seed—Either kind, 100 seeds for..... 20c

Cineraria—Large flowered dwarf, per 100 seeds..... 10c

Calceolaria—Per pkt. of several hundred tiny seeds..... 25c

Sow Chinese Primrose seed in May, Obconica in April, Cineraria in July. Everything on this page prepaid to all zones.

12

THE SHERMAN STRAWBERRY

(Almost without Fault or Flaw).

After fruiting this variety three years, we now offer it without apology or reservation as one of the very finest berries in existence. Imperfect flowering, fruit large to very large throughout its four weeks of bearing; enormously productive. Berry is round, no tip, and exceedingly handsome. Will bring fancy price in any market. Vines very vigorous and very little affected by dry weather when other kinds burn up and die. Foliage dark green, large and healthy.

Only 3000 plants for sale. Introductory prices:

12 for..... 50c

3 fertilizing plants free.

50 for.....\$1.25

10 fertilizing plants free.

100 for.....\$2.25

25 fertilizing plants free.

Add 10% to your order **if beyond the 4th zone**, for extra postage.

Three or four extra good varieties will be offered next season.

OUR POULTRY.

Rhode Island Reds, Single Comb.

We offer the product of four fine pens. First two pens are very high grade exhibition stock, ideal birds in every particular. Birds from these two matings will be secured that can win in hot competition. No smut, no white, just rich, even dark red, birds up to standard weight and right in type. Eggs \$7.00 per setting of 15.

Third pen is headed by an Owen Farms male of high quality, with about eight fine dark pullets, rich even red, falling only a trifle short of the quality of the first two pens. No smut, no white. Eggs \$4.00 per 15.

Fourth pen is a first class utility pen of birds not quite so dark in color nor quite so heavy in weight. They are nice even color and no smut and no white in any birds. \$2.00 per 15.

From first to last our reds are great layers, pleasing the most critical. No baby chicks. Prices include delivery. Orders filled in rotation. If wanted for a particular date, order now.

PAUL L. WARD,
Hillsdale, Michigan.